



A Brady Business  BRADY

Where positive identification
meets safe, efficient patient care.

Medical Records, Imaging & Supplies Catalog

X-RAY FILM
PLEASE DO NOT BEND

FIRST CLASS MAIL ENCLOSED

Welcome to PDC Healthcare

For more than 55 years, PDC Healthcare has been the world's leading provider of identification solutions for the safe and efficient management of patients. Designed with both patient and caregiver in mind, our products help enhance efficiencies, while saving time and resources so caregivers can spend more time on patient care.

PDC Healthcare's wide variety of Medical Records & Supplies includes products for Medical Records, Imaging, Mammography and Radiology Skin Markers, Digital Media Solutions, and many more! While our products are economically priced, they are backed by PDC Healthcare's high quality standards to provide the most durable, reliable, and highest performing products available.

Most products are available in a large array of sizes, colors, and designs; and many can be customized to meet your exact specifications. Just ask your PDC Healthcare sales representative, who is ready to serve you. You can also shop online at our new website: www.pdchealthcare.com.

Service You Can Count On... Easy Ordering Options.

PDC Healthcare understands the business challenges of today's healthcare organizations like no other company. Our customers receive expert consultation and service from seasoned specialists in the industry. Our integrated Customer Service and Account Management Teams provide 100% customer satisfaction—before, during, and after your order.



Choose from multiple ordering options:

- EDI (Electronic Data Interchange) via GHX (Global Healthcare Exchange) ordering offers improved efficiency, cost savings, and accuracy while streamlining operations
- Toll-Free Customer Service is available at **800.435.4242** and info@pdchealthcare.com
- Order our products online at www.pdchealthcare.com



A Passion for Patient Safety

With as many as one million people injured from errors during hospital treatment each year,* patient safety continues to be among the healthcare industry's top priorities. PDC Healthcare's positive identification solutions help healthcare institutions protect patients, reduce risk, and adopt best practices to achieve compliance with important regulations, as listed below. In fact, the top rated and safest hospitals in the U.S. choose and rely on PDC Healthcare products and services.**

■ The Joint Commission National Patient Safety Goals

- Identify Patients Correctly
- Prevent Infection
- Improve Staff Communication
- Identify Patient Safety Risks
- Use Medicines Safely
- Prevent Mistakes in Surgery

■ Centers for Medicare & Medicaid Services (CMS) for Stage 2 Meaningful Use Requirements

■ Health Insurance Portability and Accountability Act (HIPAA) for protection of patient privacy

■ Food and Drug Administration (FDA) for patient identification

■ American Health Association (AHA) to reduce the risk of lost or transferred data



Innovation and Expertise

As the pioneer of patient identification, PDC Healthcare's list of "product firsts" is unparalleled—innovative technologies that continue to shape and move patient identification forward:

- First single-piece patient wristband
- First imprinter wristband
- First colored labeling (Time Tape®)
- First bar code wristband
- First wristband for newborns and family members (SnugFit®)
- First thermal printer wristband (ScanBand®)
- First Smart Band® RFID wristband system
- First DuraPrint® non-overlay laser printable ID system
- First Conf-ID-ent™ In-a-Snap® alert clasps

*Institute of Medicine. "To Error is Human: Building a Safer Health System (2000)" The National Academies Press

**U.S. News & World Report, "Best Hospitals 2012-13" Honor Roll