

# MAMMOGRAPHY

## PATIENT PROCEDURES



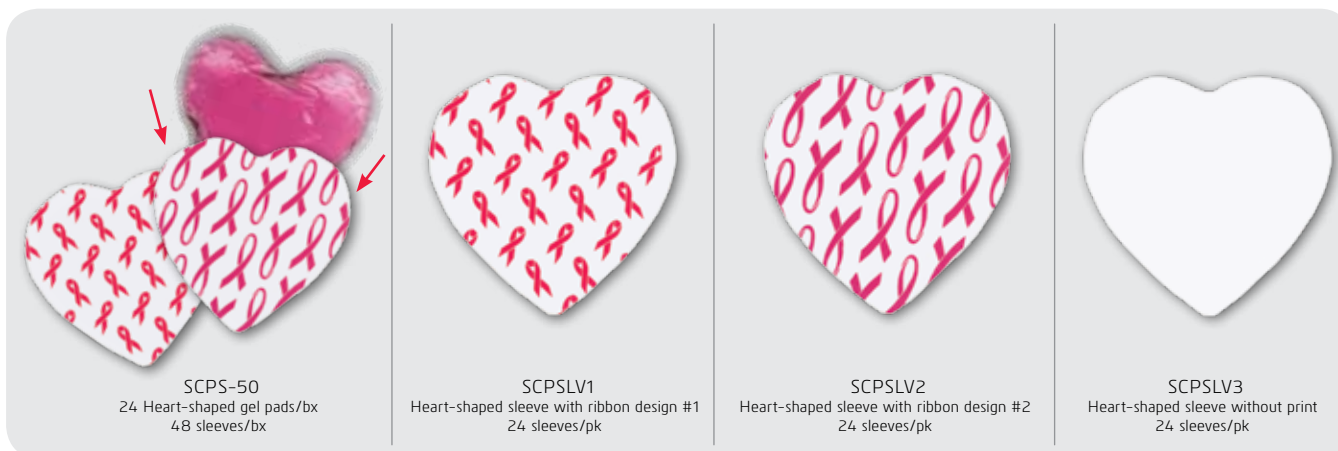
### A Fresh Approach to Cold Therapy

#### Spee-D-Cool™ Gel Pad with Removable Sleeves

Our new heart-shaped gel pads with sleeves offer a fresh cover as needed during patient recovery. Removable sleeves prolong the use of gel pads.

Spee-D-Cool™ gel pads with sleeves offer the same functionality as our original gel pads, with the added benefit of extended reusability. Gel pads can be placed within a soft brushed fabric sleeve, eliminating the shock of initial contact. Plastic gel pads can be easily cleaned with soap and water. Each gel pad comes with 2 fabric sleeves, one of each design.

Product Number	Description	Qty.
SCPS-50	Heart-shaped Gel Pads with Sleeves	24 Gel Pads & 48 Sleeves/Box
SCPSLV1	Heart-shaped Sleeves — Design 1	24 Sleeves/Pack
SCPSLV2	Heart-shaped Sleeves — Design 2	24 Sleeves/Pack
SCPSLV3	Heart-shaped Sleeves — No Print	24 Sleeves/Pack



### Rapid Relief® Instant Cold Pack

Unlike other instant cold packs, Rapid Relief® Gentle Touch™ technology allows you to place the cold pack directly against the skin without the need for a wrap or towel.

- Gentle Touch™ technology — direct to skin application
- Soft and comfortable; ideal for sensitive skin
- FTP technology — easy activation—simply fold in half
- Convenient and portable — for use anywhere at any time
- Instantly achieves 35° F —when activated at room temperature

Product Number	Qty.
SCP46	24/Case

### Spee-D-Cool™ Gel Pads reduce patient discomfort before & after a biopsy



#### Soft and pliable even when frozen.

- Its soft rounded edge conforms naturally to a woman's anatomy
- Provides 30 minutes of soothing cold therapy
- The soft brushed fabric surface acts as a thermal buffer to eliminate the shock of initial contact — no need to protect the skin with a thick gauze pad
- Slim design allows pad to be worn under clothing without being noticed
- 3" circle includes latex-free adhesive strips for secure positioning
- Available in 2 sizes; 4" quadrant also available in tropical design and with custom imprint
- Latex-free

Product Number	Description	Size	Qty.
SCP-30	Original Spee-D-Cool™	3" Circle	48/Box
SCP-60	Original Spee-D-Cool™	4" Quadrant	24/Box
SCP-P60	Tropical Design Spee-D-Cool™	4" Quadrant	24/Box

#### First impressions count! Personalized gel pads are a great way to market your facility.

Promote your facility! Personalize our 4" quadrant gel pad with your facility name, logo, address, website, phone and fax. Gel pads are personalized on one side to ensure a clean surface against your patient's skin.

- Up to 2 color print
- 3" x 3" print area

Product Number	Size	Qty.
SCP-I60	4" Quadrant	24/Box*

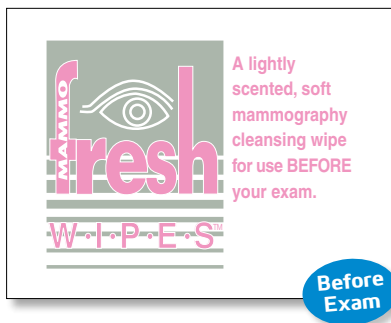
\*Minimum order of 11 boxes



**Call (800) 435-4242 for custom printing**

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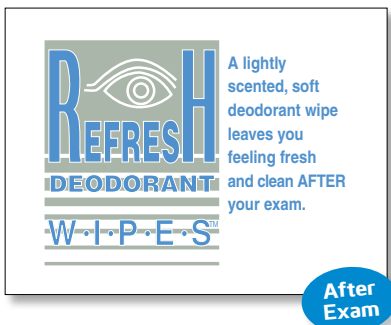
## PATIENT PROCEDURES



### Mammo FreshWipes™ — she begins with our feminine mammography cleansing towelette

- Pre-moistened towelette removes residual oils, powder & deodorant
- Dries in seconds with no remaining residue
- Leaves the patient's skin feeling clean

Product Number	Qty.
MAMWIPE	500 Wipes/Case
MAMWIPE2	50 Wipes/Box



### ReRefresh Deodorant Wipes™ — after the exam, she leaves feeling clean and refreshed

- Lightly scented deodorant wipe
- Great marketing tool!

Product Number	Qty.
STJ-911	500 Wipes/Case
STJ-9112	50 Wipes/Box

## PERSONALIZED CD and Mailer

Add your facility information to any pre-designed CD-R and mailer

Personalize with your logo and facility information!

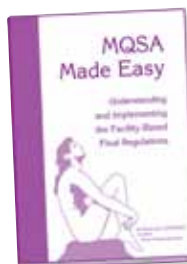


### 2-in-1 English and Spanish Patient Information Brochures



### "MQSA Made Easy" Resource Book —

Understanding and Implementing the Facility Based Final Regulations



Includes the latest information on final regulations, reference documents, implementation strategies, valuable forms for required documentation and an all in one easy-to-read manual.

Product Number	Qty.
MQBO	1 Each

### Speed-D-Grid™ enclosed biopsy transport system — 3 grid patterns and 2 sizes!

#### Non-sterile Sealable Container

- A choice of 3 grid patterns
- Radiolucent grid for precise specimen orientation
- Self-contained and isolated from contact
- Easily transported between departments

Product Number	Description	Depth	Qty.
SGRID1	Spee-D-Grid™ Grid Pattern 1	1/4"	12/Box
SGRID2	Spee-D-Grid™ Grid Pattern 2	1/4"	12/Box
SGRID3	Spee-D-Grid™ Grid Pattern 3	1/4"	12/Box
SGRID-X1	Spee-D-Grid™ Grid Pattern 1	3/4"	4/Box



#### Three grid patterns!



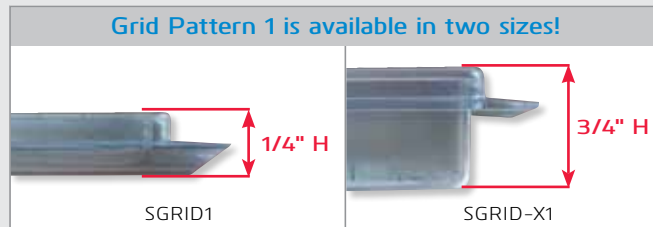
**Grid Pattern 2**  
SGRID2



**Grid Pattern 3**  
SGRID3

**Grid Pattern 1**  
SGRID1

#### Grid Pattern 1 is available in two sizes!



### M-Spray 2000 Mammography Cleaner

- Requires no scrubbing — simply wipe clean
- Will not cause swelling of transducer membrane
- Leaves no grit or soap scum
- Contains no phenol, alcohol or glutaraldehyde

Product Number	Description	Qty.
UPI-212	M-Spray 2000™ - 250 ml. Bottle	12/Case
UPI-200	M-Spray 2000™ - 250 ml Bottle	1 Each

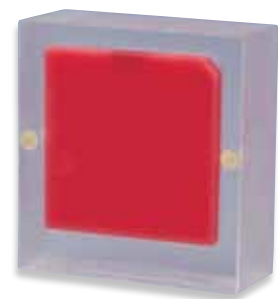


### Accreditation Phantoms are essential for MQSA and ACR compliance.

The Mammographic Accreditation Phantom helps ensure optimum image quality and peak performance of your mammographic system.

- Essential for MQSA compliance
- Contains test objects to simulate indications of breast cancer and punctuate calcifications, tissue fibrillar extensions in adipose tissue and tumor-like masses
- X-ray attenuation equivalent to a 4.5cm compressed "average" breast

Product Number	Size	Qty.
QC-905	10.2cm W x 10.8cm D x 4.5cm H	1 Each



# MAMMOGRAPHY

## EDUCATION & MARKETING

### Mini-breasts — perfect for health fairs!

- Available in two types, choose blue transparent or beige opaque
- Each mini-breast is sealed inside a zip-top bag and boxed

Product Number	Description	Qty.
MAM-T381	Blue Transparent	1 Each
MAM-B381	Beige Opaque	



Both mini-breasts contain:

- Two palpable lumps
- One lump is easier to feel
- Lumps visible in blue mini-breasts




### Stress Ribbon — Perfect Stress Reliever!

- Put your patients at ease during their biopsy. Its unique shape represents breast cancer awareness.
- Use to build strength after mammography surgical procedures

Product Number	Size	Qty.
PKRIB1	2" W x 4-1/4" H	1 Each*

\*Minimum order of 10 each

**Call (800) 435-4242 for custom printing**



### Reminder Calendar!

- Useful health tips on every page
- Available blank or imprinted

**Personalize!**

Product Number	Description	Qty.
PC-13	Non-Imprinted 2013 Reminder Calendar	1 Each*
PCI-13	Imprinted 2013 Reminder Calendar	1 Each**

\*Minimum order of 50 each  
\*\*Minimum order of 250 each

A typesetting fee on first or changed order will apply. Specify imprint when ordering. Maximum imprint area: 2-3/8" x 1-1/4". Cover design may vary.



### Quick-stick Embroidered Ribbon

- Easy to peel off!
- Promote breast cancer awareness by handing out remembrance ribbons

Product Number	Size	Qty.
PR-EMB	7/16" W x 1" H	100/Roll



### Lapel Pin

- Enameled gold-tone lapel pin promotes breast cancer awareness

Product Number	Size	Qty.
PRP-1	5/8" W x 1" H	1 Each

\*Minimum order of 50 each

## Education is the key to a healthy future

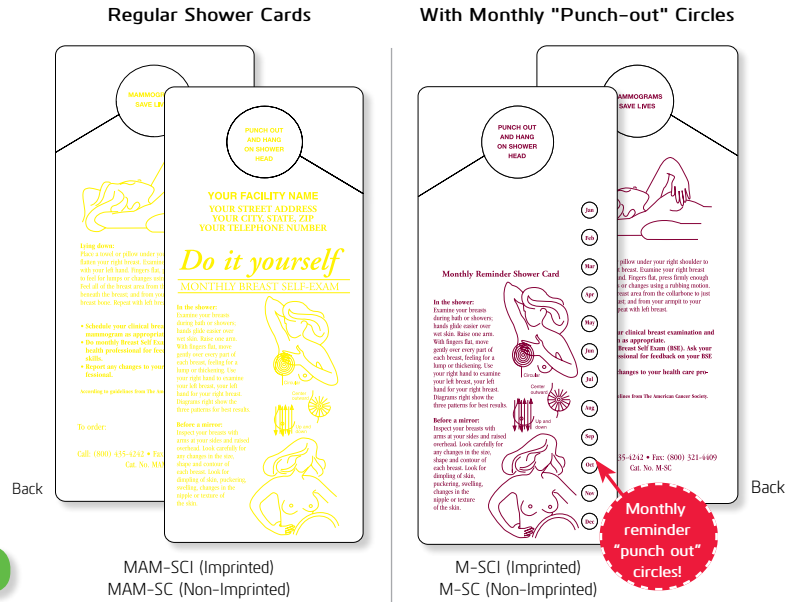
### Shower Card Breast Exam Reminder

- Durable plastic
- Clear images with useful text
- Encourages and instructs patient's monthly self-exam
- Card size: 3-1/4" x 8"
- Custom imprint available

Product Number	Description	Qty.
MAM-SCI	Imprinted Regular Shower Cards	1 Each**
MAM-SC	Non-Imprinted Regular Shower Cards	1 Each*
M-SCI	Imprinted "Punch-Out" Shower Cards	1 Each**
M-SC	Non-Imprinted "Punch-Out" Shower Cards	1 Each*

\*Minimum order of 100 cards  
\*\*Minimum order of 250 cards

**Call (800) 435-4242 for custom printing**



MAM-SCI (Imprinted)  
MAM-SC (Non-Imprinted)

M-SCI (Imprinted)  
M-SC (Non-Imprinted)

### Mam-O-Gram™ Reminder Cards

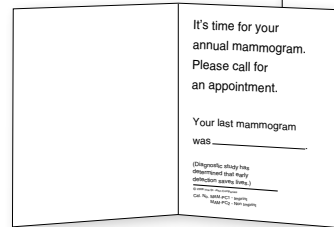
Inform your patient where to call for her next mammography appointment. Printed on stock suitable for mailing. Compatible with most RIS, mammography information tracing or recall systems.

- Folded Size: 4-1/4" x 5-1/2"
- Printed "two-up", with two reminder cards per sheet
- **FREE** sealing tabs with each folding card order
- Micro-perfed for easy separation

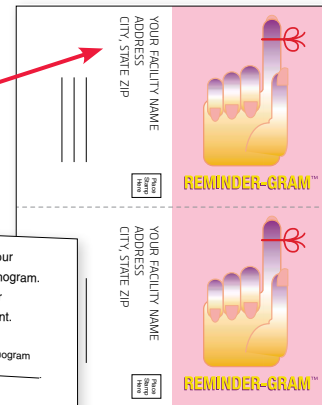
Product Number	Description	Qty.
MAM-PC1*	Imprinted Mam-O-Gram Reminder Cards	100 Cards/Box
MAM-PC2	Non-Imprinted Mam-O-Gram Reminder Cards	

A typesetting fee on first or changed order will apply. Specify imprint when ordering.  
\*Minimum order of 5 boxes.

Customize with your facility name and address on your laser printer or we can imprint for you!



Inside View



MAM-PC1 (Imprinted)  
MAM-PC2 (Non-Imprinted)

### Emery Boards

The perfect vehicle to carry your name and convey your message.

Product Number	Description	Qty.
EBH-BEST	Pre-Imprinted "Mammography Save Lives" - Heart	50/Pack
EB-MSL	Pre-Imprinted "Mammography Save Lives"	50/Pack
EB-N1*	Custom Imprinted Emery Board - Cream	1,500/Pack
EB-P1*	Custom Imprinted Emery Board - Pink	1,500/Pack

\*Minimum order of 2 packs.



EBH-BEST - Pink

**MAMMOGRAPHY SAVES LIVES**

EB-MSL - Pink

**YOUR FACILITY NAME**  
YOUR PHONE NUMBER

EB-N1 - Cream

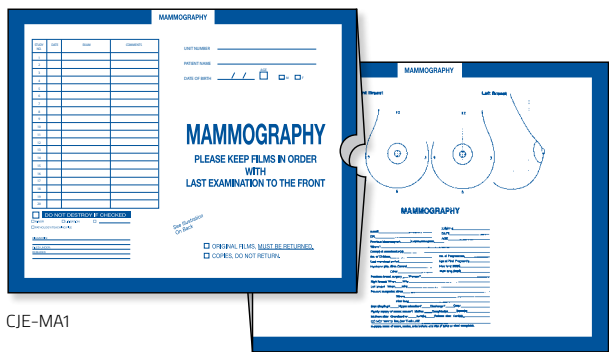
**YOUR FACILITY NAME**  
YOUR PHONE NUMBER

EB-P1 - Pink

# MAMMOGRAPHY

## FILM JACKETS

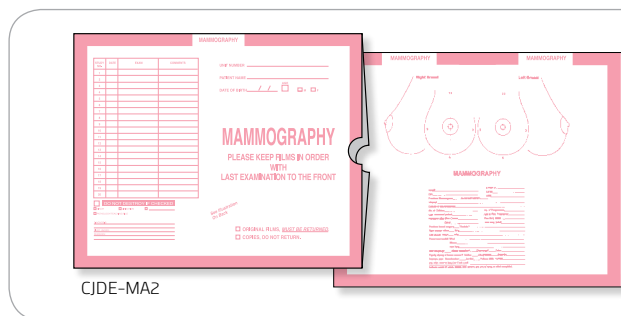
### FilePro™ Category Insert Jackets



CJE-MA1

- Anatomical illustrations on seam side suitable for normal/abnormal reference
- Durable 28# Kraft paper stock
- Standard size (17-1/2"W x 14-1/4"H) or downsize (12-1/2"W x 10-1/2"H)
- Most available in both open end and open top styles

Standard Size Category Insert Jackets - 17-1/2"W x 14-1/4"H			
Product Number		Color (Border/Copy)	Qty.
Open End (Short Dimension)	Open Top (Long Dimension)		
CJE-MA1	CJT-MA1	Dark Blue	250/Case
CJE-MA2	CJT-MA2	Pink	



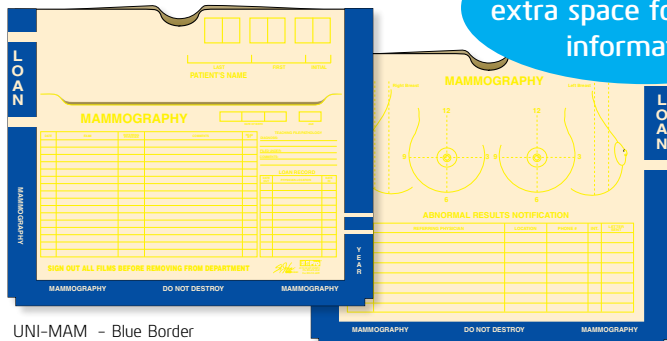
CJDE-MA2

Down Size Category Insert Jackets - 12-1/2"W x 10-1/2"H			
Product Number		Color (Border/Copy)	Qty.
Open End (Short Dimension)	Open Top (Long Dimension)		
—	CJDT-MA1	Dark Blue	250/Case
CJDE-MA2	CJDT-MA2	Pink	

### FilePro™ Mammography Master Jackets

- SuperPouch™ report pocket
- Distinctive border and print copy on both sides
- 3/4" self-expansion
- 14"W x 11"H overall size

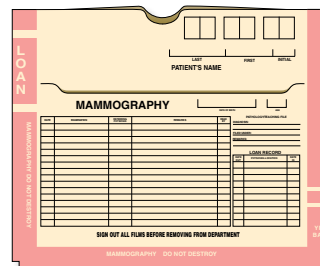
Larger print and extra space for written information



UNI-MAM - Blue Border

Back

Available with pink border!



UNI-MAM-PK - Pink Border

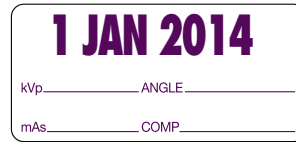
Product Number	Weight/Stock	Border Color	Qty.
UNI-MAM	11 pt. Manila	Blue	200/Case
UNI-MAM-PK	11 pt. Manila	Pink	

Imprint your facility name and/or color-code any FilePro™ jacket in 7 days!† Call to order 800-435-4242.

†Lead time based on 1,000 FilePro™ jackets, 7 business day lead time begins upon proof approval. Restrictions apply.

## 2014 Mam-O-Date™ Labels

Product Number	Labels/Day (Full Year Set)	Label Size	Qty.
MOD0114000050	50	1-7/8" x 7/8"	18,250
MOD014000100	100		36,500
MOD014000200	200		73,000



MOD014 - Purple (P)

## Mammography Labels

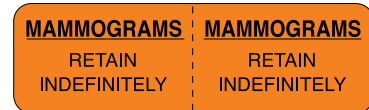


59700331 - Blue/Red (P)  
59700330 - Fl. Red/Black (P)



59702898 - Black/Red (P)

Label Size	Qty.
1-7/8" x 1-7/8"	1,000/Roll



59701142 - Fl. Orange (P)

Label Size	Qty.
2-7/8" x 7/8"	1,000/Roll

## Visual Position Labels – available in a set of 8 or individually in two different sizes.

All Visual Position Labels are White/Red Border (P)



59700830 (1-1/4" x 3/8")  
WFRBP40 (1-1/2" x 1/2")



59700824 (1-1/4" x 3/8")  
WFRBP41 (1-1/2" x 1/2")



59700832 (1-1/4" x 3/8")  
WFRBP42 (1-1/2" x 1/2")



59700827 (1-1/4" x 3/8")  
WFRBP43 (1-1/2" x 1/2")

**Set of 8:**  
59700822 (1-1/4" x 3/8")  
WFRBP48 (1-1/2" x 1/2")



59700831 (1-1/4" x 3/8")  
WFRBP44 (1-1/2" x 1/2")



59700826 (1-1/4" x 3/8")  
WFRBP45 (1-1/2" x 1/2")



59700821 (1-1/4" x 3/8")  
WFRBP46 (1-1/2" x 1/2")



59700825 (1-1/4" x 3/8")  
WFRBP47 (1-1/2" x 1/2")

Label Size	Qty.
1-1/4" x 3/8"	1,000/Roll
1-1/2" x 1/2"	

## Mammography label codes as recommended by the American College of Radiology



**Axillary Tail View**  
59700806 - Wht. Red (P)

Label Size	Qty.
1-1/4" X 3/8"	1,000/Roll

(P) = Permanent Adhesive

### Did You Know?

#### Mammography Labeling Codes

For each view, place close to the axilla in the following order:

- 1) **Side**
- 2) **Magnification** (if done)
- 3) **Implant Displaced** (for implants, if done)
- 4) **Projection** (all angle measurements are relative to the CC projection)

*Recommended by the American College of Radiology*

Product Number	Description	Abbreviation	Color	Product Number	Description	Abbreviation	Color
59700806	Axillary Tail View	AT	Wht./Red Border	59700815	Right-Followed by the Projection	R	Wht./Red Border
59700807	Cranio-Caudal	CC	Wht./Red Border	59700817	Rolled Medial	RM	Wht./Red Border
59700611	Cranio-Caudal View Top Rolled Medial	CCRM	Wht./Red Border	59700812	Lateromedial Oblique-Lower Outer Upper Inner (Reverse Oblique)	LMO	Wht./Red Border
59700820	Cranio-Caudal View Exaggerated to Axilla	XCCL	Wht./Red Border	59700813	Horizontal Beam-Mediolateral (Straight Lateral) 90° from CC	ML	Wht./Red Border
59700616	Cranio-Caudal View Exaggerated Medially	XCCM	Wht./Red Border	59700808	Cleavage View to Image Medial Breast Tissues	CV	Wht./Red Border
59700810	Left-Followed by the Projection	L	Wht./Red Border	59700819	Tangential Projection (For Skin Calcifications & Palpable Masses)	TAN	Wht./Red Border
59700811	Lateromedial (Horizontal Beam-Straight Lateral)	LM	Wht./Red Border	59700809	Implant Displaced	ID	Wht./Red Border
59700816	Rolled Lateral	RL	Wht./Red Border	59700814	Mediolateral Oblique-Upper Inner to Lower Outer	MLO	Wht./Red Border
59700613	Prefix Means Magnification (i.e. MMLO, MCC, etc.)	M	Wht./Red Border	59700610	Cranio-Caudal View Top Rolled Lateral	CCRL	Wht./Red Border